

Whatagraph pricing

Native integrations, unlimited historical data, stunning data visualization, pre-made templates, and report automation in all plans

30 day money back guarantee on all plans!

ESSENTIAL

€ **219** /mo
per month, billed yearly

Plan suitable for most in-house marketing teams

25 source credits (5 Eur for extra)

5 users (10 Eur for extra)

Transfer data to BigQuery
Pre-made data organization
Live chat support

Most Popular

ADVANCED

€ **439** /mo
per month, billed yearly or quarterly

Recommended plan for marketing agencies

40 source credits (5 Eur for extra)

10 users (10 Eur for extra)

ESSENTIAL plan benefits

Plus
Overview
Custom branding
Custom data organization
Linked reports to a template
Customer success manager
Personalized onboarding
Priority support

CUSTOM

Contact Us
billed yearly or quarterly

For large marketing agencies and businesses with complex needs

120+ source credits

Unlimited users

ESSENTIAL PREMIUM plan benefits

Plus
Custom pricing model
Custom billing frequency
Personalized onboarding sessions
Hands-on training
Help with migrating reports and data

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Full Feature comparison	Essential	Advanced	Custom
Source credits	20+	40+	120+
User seats	5	10	Unlimited
30-day money back guarantee	✓	✓	✓
CONNECT			
Integrations	All 45+ Integrations	All 45+ Integrations	All 45+ Integrations
Historical data	Available	Available	Available
Multi-source visualization	✓	✓	✓
Transfer data to your Google BigQuery	✓	✓	✓
ORGANIZE			
Pre-made data transformation	✓	✓	✓
Creating custom metrics and dimensions	–	✓	✓
Creating custom data blends	–	✓	✓
VISUALIZE			
Reports and dashboards	Unlimited	Unlimited	Unlimited
Pre-made and build-your-own widget library	✓	✓	✓
Media widgets	✓	✓	✓
Link reports to a template	–	✓	✓
The Overview	–	✓	✓
Custom branding	–	✓	✓
Custom report domain	–	Paid add-on	Paid add-on
SHARE			
Report automation	✓	✓	✓
PDF attachments and report history	✓	✓	✓
Sharable dashboards	✓	✓	✓
One-click export in excel or .csv formats	✓	✓	✓
SUPPORT & SUCCESS			
Live chat support	✓	✓	✓
Personal onboarding sessions	–	✓	✓
Priority support & guidance	–	✓	✓
Customer success manager	–	✓	✓
Hands-on training	–	–	✓
Help in migrating data and reports	–	–	✓